

State/Federal Collaborative Governance Structures and Strategies

United States Institute for
Environmental Conflict Resolution
Conference

Tucson, AZ

May 21, 2008

Presented by National Policy Consensus Center
Portland, OR

- Greg Wolf - *Policy Consensus Initiative: Overview and Introductions.*
- Langdon Marsh - *National Policy Consensus Center: Lower Columbia Solutions Group and the Fort Clatsop to the Sea Trail partnership*
- Anne Badgley - *U.S. Fish and Wildlife Service: U.S. Fish and Wildlife Service's efforts to develop a collaborative strategy that integrates with state strategies.*
- Richard A. Whitley - *Executive Liaison for Citizen Stewardship & Adaptive Management: Bureau of Land Management's strategy to utilize state and local conveners for community based restoration efforts in the west.*
- Peter Murchie - *Policy Consensus Initiative: Federal & State Partnerships and the West Coast Collaborative.*

- What is collaborative governance?
- Benefits
- Challenges/Opportunities
- Solutions Systems and Structures
- Working with States and communities
- Few examples of co-convened Federal and state collaborations
- We'll present some existing and proposed models



Solving Community Problems in a New Way

"I believe that to meet the challenges we face today it is essential to engage businesses, government, non-profit organizations and citizens in collective action. Oregon Solutions creates the place to come together and provides the means to reach community agreements that connect Oregonians in solving these challenges, in communities across the state."

- Ted Kulongoski, Governor, State of Oregon



The Community Governance System

1. A problem or opportunity
2. A neutral community convener
3. An Oregon Solutions Team
4. An integrated solution
5. A declaration of cooperation



How Oregon Solutions Helps Communities

- ***A Neutral Forum***
- ***Private Sector Participation***
- ***State Agency Cooperation***
- ***A Declaration of Cooperation***
- ***Effective System***
- ***Proven Experience and Success in Collaborative Efforts***



Oregon Solutions Summary

The Oregon Solutions Community Governance System can:

- * Overcome project barriers;
- * Leverage additional resources for the project;
- * Improve project accountability; and
- * Accelerate project implementation.

Resulting in a more sustainable, successful project.

<http://www.ORSolutions.org>



Convening the Lower Columbia Solutions Group



- **Governor of Oregon**
- **Governor of Washington**
- **Director of CEQ**

The Council on Environmental Quality (CEQ) and Governors of Oregon and Washington foster collaborative decision making and conflict resolution for intergovernmental and stakeholder issues involving local, state and federal agencies and non-governmental entities with respect to sustainable dredge material disposal in the lower Columbia River area.

Lower Columbia Solutions Group

The Lower Columbia Solutions Group (LCSG):

- A diverse, bi-state group of local, state and federal governmental and non-governmental stakeholders
- Interested in and affected by dredge material disposal activities in the Lower Columbia River area
- CEQ/Governors Consensus Agreement Protocol



Membership of Lower Columbia Solutions Group

State of Oregon Governor's Office

State of Washington Governor's Office

US Army Corps of Engineers

Pacific County Commission

Port of Astoria

Port of Portland

Port of Vancouver

Columbia River Crabbers Association

Columbia River Estuary Study Taskforce

Pacific Marine Conservation Council

Lower Columbia River Estuary Partnership

Salmon for All

Citizen Representative



LCSG Projects



- **Near Shore Beneficial Use of Dredged Material**
- **Minimize the Footprint of Dredge Disposal Sites**
- **Transport Sand from the Lower River for Reclamation**
- **Regional Sediment Planning**
- **Toxic Sediment in the Lower River**

For more information about LCSG



Visit the website:

www.lowercolumbiasolutions.org



Fort Clatsop to the Sea Trail

The Opportunity:

Expand the Fort Clatsop National Memorial before the 2005 bicentennial of Lewis and Clark's expedition.

The issues:

Constructing the trail would require the cooperation of numerous state and private land owners, a lengthy permitting process, and extensive design and engineering work

The Solution:

Within 9 months agreements had been reached to exchange lands, expedite permitting, and design and manage a trail that all parties agreed would be a long term asset to Oregon's heritage.



Fort Clatsop to the Sea Trail

- National Park Service sponsored the Oregon Solutions process
 - To facilitate convening all the necessary agencies and stakeholders
- Governor appointed Betsy Johnson, state legislator to be the convener



Video of Betsy Johnson talking about the project

Resources Leveraged

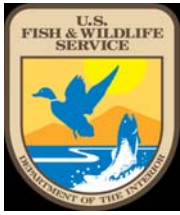
- **Major Public Resources:**
- **The National Park Service** \$493,000 to purchase lands, and design projects. Commitment to long term maintenance and stewardship.
- **Oregon Department of Transportation** \$1.54 million in funds and agency expertise for a tunnel under Hwy 101.
- **Oregon State Parks and Recreation** \$1 million for acquisition of land at Sunset State Beach.
- **Oregon Department of Land Conservation**
- \$100,000 in Coastal Resources grant fund
- **Oregon National Guard** \$150,000 in labor and equipment to build the trail and allowed the trail to be built across their land.
- **Foundations** – about \$300,000
- **Private Sector** – over \$200,000
- **Civic Sector** – over \$50,000 in volunteer time to construct the trail



Fort to Sea Trail



<http://www.forttosea.org>



Anne Badgley

U.S. Fish and Wildlife Service

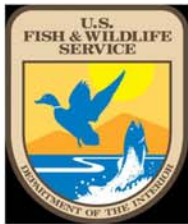
Pacific Region

Topics

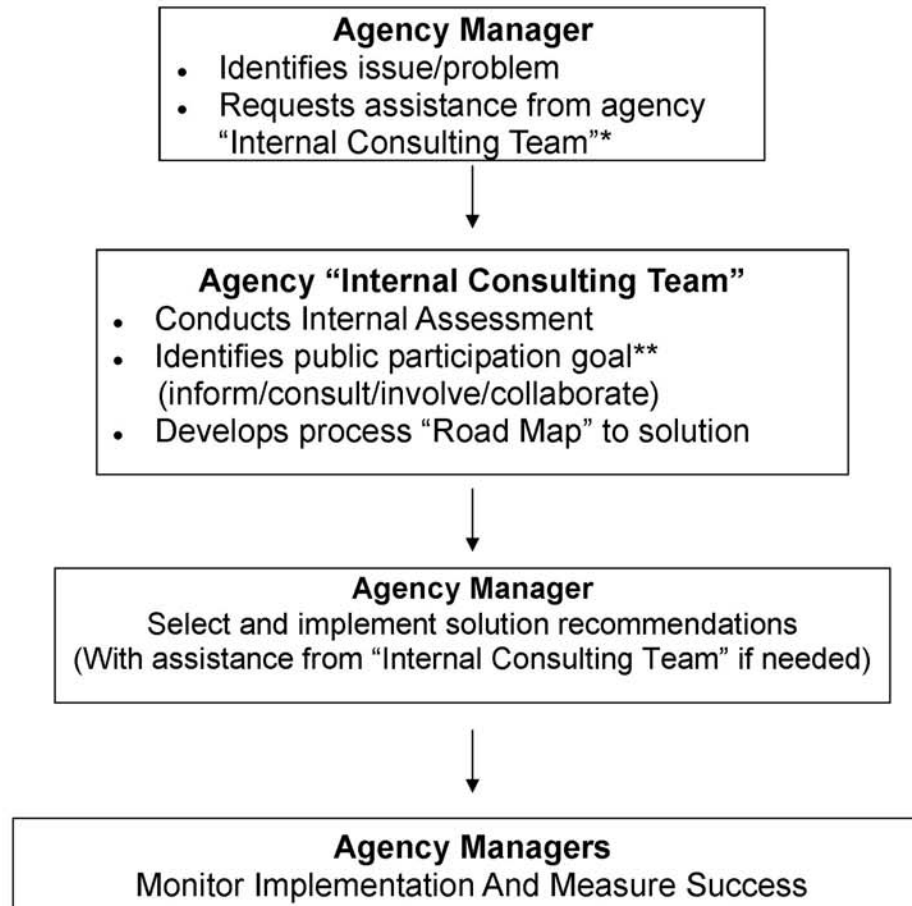
- Collaborative Problem Solving training
- U. S. Fish and Wildlife Service - "Internal Consulting Team" concept
- Federal Coordination with States

Collaborative Problem Solving Training

- **Goal** – Train agency employees to conduct “internal assessment” and develop process roadmap.
- **Offered by** – PSU Executive Leadership Institute and National Policy Consensus Center (MOU under development with National Conservation Training Center)
- **Pilot training program** - June 2008
- **Attendees** - 18 employees from five federal agencies
- **Classroom sessions** – “Assessing” an issue, collaborative processes, negotiation, facilitation, decision making tools and team application of tools to real world problems
- **"Hands-on" training** - Work on project under supervision of experienced person
- **Certificate** – PSU certificate completion of classroom and "hands-on" training
- **Internal agency application** - FWS graduates become part of "internal consulting team"

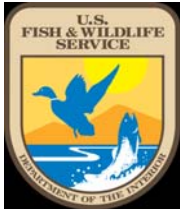


U.S. Fish and Wildlife Service Pacific Region Internal Consulting Team



**"Internal Consulting Team" is a small team of agency employees drawn from a group of individuals trained and experienced in strategic evaluation and collaborative problem solving skills.*

***Developed by the International Association of Public Participation - Public Participation Spectrum*



Federal Coordination with States

Identify:

- Challenges to federal/state collaboration
- Opportunities to overcome challenges





WEST COAST COLLABORATIVE

Public-private partnership to reduce diesel emissions



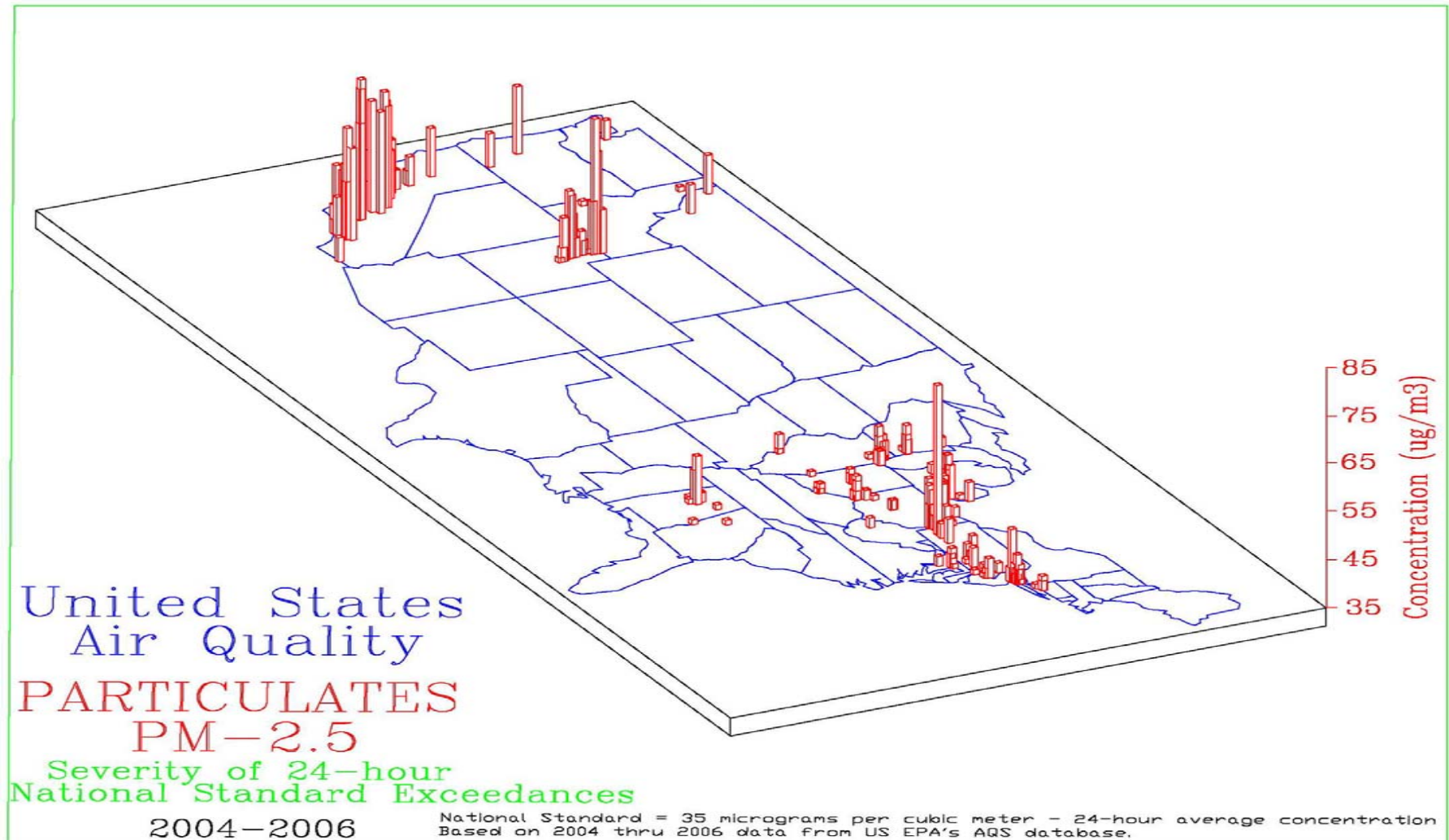
Heavy duty engine emissions pose a significant environmental health problem

- Diesel exhaust
 - Serious health impacts
 - exacerbates asthma, respiratory and cardiac illness
 - Possible human carcinogen
 - over 70% of the cancer risk from all air toxics
 - Degrades air quality
 - Particulate Matter
 - Ozone
 - Contributes to climate change



Paul Bubbosh (EPA OTAQ), Deborah Jordan (EPA R9), and Michael Antonovich (LA County Supervisor and AQMD Board Member) announce a Smartway project to reduce diesel emissions with children from Horace Mann elementary school in Los Angeles on September 30, 2004.

The West Coast has the most severe PM exceedances in the country



What is the Collaborative?

- The Collaborative is a public-private partnership that aims to reduce emissions from heavy duty engines in the most impacted communities by:
 - Supporting and bringing attention to the many highly successful existing efforts
 - Creating a forum for information sharing along major transportation corridors in the West
 - Leveraging new resources
 - Developing and implementing projects



Regional Administrators Elin Miller and Wayne Nastri along with EPA's Agriculture Advisor Jon Scholl meet with their USDA partners in Sacramento in March 2007 at the WCC Annual Meeting

West Coast Collaborative Goals

- Protect/Improve Public Health by:
 - Helping to meet National Ambient Air Quality Standards
 - Meeting air toxics goals
- Support Green House Gas Reductions and Energy Security by:
 - Using cleaner fuels from sustainable sources
 - Advancing regional/local production of renewable fuels
 - Supporting more efficient transportation and goods movement systems and planning
 - Virtually eliminating idling

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- USDA
NRCS Natural Resources Conservation Service
U.S. Department of Energy
Energy Efficiency and Renewable Energy
The Federal Network for Sustainability
DEPARTMENT OF TRANSPORTATION
UNITED STATES OF AMERICA
THE PORT OF LOS ANGELES
SACRAMENTO METROPOLITAN AIR QUALITY MANAGEMENT DISTRICT
PORT OF SEATTLE
GLADSTEIN, NEANDROSS & ASSOCIATES
CALIFORNIA COTTON GINNERS AND GROWERS ASSOCIATIONS
NFL NISEI FARMERS LEAGUE
CALIFORNIA FARM BUREAU FEDERATION
CALIFORNIA DAIRY CAMPAIGN
"Dairymen Working for Dairymen"
CATERPILLAR
JOHNSON MATTHEY Catalysts
GREEN DIESEL TECHNOLOGY by INTERNATIONAL
ConocoPhillips
bp
Diesel Technology Forum
Oregon Environment Canada
SEMARNAT SECRETARÍA DE MEDIO AMBIENTE Y RECURSOS NATURALES
SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT
Placer County AIR POLLUTION CONTROL DISTRICT
WASHINGTON STATE DEPARTMENT OF ECOLOGY
San Joaquin Valley AIR POLLUTION CONTROL DISTRICT
The Port of Seattle

Six Workgroups Address Different Sectors



Marine Vessels and Ports

Trucking

Locomotives and Rail



Construction and Distributed Generation

Agriculture and Biofuels



Public Fleets/Clean School Bus USA

Accomplishments demonstrate the effectiveness of collaboration



From brownfields to biofuels
 Senator Ron Wyden pumps
 biodiesel at the first *sustainable*
 all biofuels retail station on the
 West Coast in South Eugene OR

- \$13.1 million in EPA funding has leveraged over *\$40 million from our partners* to implement
 - 76 projects with 136 fleets that are retrofitting, replacing or repowering over 8,344 engines
- California (30) - \$5 million
- Oregon (17) - \$3.2 million
- Washington (18) - \$2.6 million
- Idaho (3) - \$500,000
- Alaska (2) - \$214,000
- Nevada (2) - \$566,000
- Arizona (2) - \$800,000
- Hawaii (2) - \$235,000

National Program Developments

- 7 Collaboratives – sharing limited resources
- Increased importance of tracking and reporting
- Greater interest and



National Clean Diesel Campaign

**Northeast
Diesel Collaborative**



**Mid-Atlantic
Diesel Collaborative**
on the route to cleaner air

**MIDWEST CLEAN DIESEL
INITIATIVE**



West Coast Collaborative

- For more information:
- www.westcoastcollaborative.org

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